

Paym Mark Guidelines



Paym is an easy way to make payments to friends, family and small businesses or sole traders.

Each participating bank and building society can decide if it will offer Paym to business banking customers and if yours does then the Paym mark is an easy way to tell your customers that they can pay you using Paym.

Paym Mark

What is it? A logo that instantly tells your customers that you accept Paym payments.

Who can use it? You should talk to your participating bank or building society to check if they are accepting Paym registrations for business accounts. If you are eligible you can register your business account and use the Paym mark to promote that you accept Paym payments.

Where to use it? You can download the Paym mark and use it on business cards, stationary, your website, social media and at the point of sale.

What Paym mark should I use? We have different versions of the Paym mark available; you can choose one that's right for your business:

- Low-resolution version

Use this for your online activity as it takes less time to load. This can also be used for small print runs.

Examples: Websites, social media, emails, business cards and invoices.

- High resolution version

Use this for your point of sale or anything that's printed at a large size.

Examples: Posters, signage, press and outdoor advertising.